

Shichen Liu

AI Product Designer [[Portfolio](#)]

English and Chinese - Fluent, French - Intermediate, Swedish - Basic

Stockholm, Sweden | [LinkedIn](#) | Shichenliu.liu@gmail.com | +46 76 962 66 43

PROFESSIONAL PROFILE

AI Product Designer with four years designing end-to-end digital experiences, and sole designer and builder of two AI-native products. Designs the architecture as well as the interface: task decomposition, deterministic-versus-model boundaries, agents with guardrails and testing, prompt and output quality, and access rules enforced in the database. Builds full-stack with AI-assisted tooling and connects design systems to code generation. Comfortable bridging technical and business teams, explaining trade-offs clearly to non-engineers, and building tools they can use without help. Frames problems from the number rather than the hunch and takes ownership without waiting for a mandate.

SKILLS

AI & LLM: Anthropic API (Claude) · Claude Managed Agents · Multi-agent orchestration · Prompt engineering · Guardrails & evaluation · Schema-validated outputs · MCP · RAG architecture awareness · Deterministic-vs-model design · Claude Code · Cursor · Lovable · Google AI Studio

Build & Backend: Supabase / PostgreSQL · SQL · Row-level security · Edge functions · REST API integration · Google Maps / Places API · OAuth (least privilege) · React (AI-assisted) · Vercel

Product Design: Wireframing & Hi-Fi Prototyping · Interaction Design · Information Architecture · Design Systems · Figma · Framer · Miro

Research & Testing: Structured problem-solving · User research & synthesis · Journey mapping · Usability testing · Cross-functional stakeholder management

Analytics & Operations: KPI framework design · A/B testing · Business case development · Google Analytics · Tableau · Stakeholder storytelling

PROFESSIONAL EXPERIENCES

Independent AI Product Designer and Builder

London and Stockholm, 2022 - Present

- **[Lus for Life \(Oct 2026\)](#):** built and shipped a group gathering-planning web app solo in 72 hours for Lovable SheBuilds (React, Supabase, edge functions). Live and being tested by real users. Researched first (Community survey, competitor scan), then wrote the PRD, edge-case table and data model.
 - Enforced the rules in the database: round states with deadlines, claim limits and access control through row-level security, so the app holds regardless of the UI. Resolved security-scan findings before launch.
 - Added AI where it helps and bounded it: idea cards generated as schema-validated JSON with manual fallbacks, and venue suggestions grounded in a verified allow-list of 28 Stockholm venues so the model cannot invent places.
 - Designed the full brand and UI with an AI-assisted workflow (identity, colour and type system, animated logo, copy), which shows how design and build speed up together.
- **[WanderLust \(Jan 2027-present\)](#):** AI travel planner that turns a saved Google Maps list into an optimised itinerary; now on iOS (TestFlight) and web (wanderlust-mobile.vercel.app). Architected a 3-agent pipeline (scraper, Google Places API, Claude API) where each agent receives only the minimum input; moved rules (proximity, travel time, opening hours, buffers, meal spacing) into deterministic code and kept the model for judgement, cutting latency, hallucination and cost.
 - Strengthening the backend and training Jev AI model on user preferences to personalise place recommendations (in progress).
 - Building with Claude Managed Agents, with guardrails and testing designed into each step, to learn agentic flows and safe deployment.
 - Connected a Figma design system to AI code generation via MCP for on-brand output without manual correction. Owned prompt engineering, output quality and streaming progress states. Integrated 3 external APIs and 9 backend routes solo.
- **Luster Artt (2022 - 2026)**: multi-sided arts marketplace (live). Tested with 50 participants and cut messaging features on behavioural evidence, shipping 6 weeks earlier.

Impact: WanderLust generation time cut from 10 minutes to under 1 minute | 4 weeks to working prototype | Luster Artt 70.5 SUS, +56 NPS, 80% task success

Christie's - Post-Sale Lead

London, Sep 2023 - Dec 2025

- Owned the post-sale checkout journey across 40+ markets, starting from a self-service completion rate under 20%.
- Built a dataset of 100+ escalations and categorised it with LLM-assisted coding on anonymised summaries: 68% timeline anxiety, 22% compliance confusion, 9% contact uncertainty.
- Negotiated across Legal, Finance, Logistics and engineering, shipped a client communication protocol adopted as standard process, and measured it against a prior-season baseline for senior stakeholders.

Impact: 40% fewer escalations | auction win to payment 34 to 17 days | 90% complete within 30 days, from about 60% | about 50k GBP annual saving

Salient Bio - Product Designer (client project)

London (Remote), Mar - Jun 2026

- Owned structure, flow and IA for an educational hub on a five-person team, from mid-fi to dev-ready hi-fi. Interviewed clinicians and patients separately and merged two flows into one IA. 100% task completion in usability testing.

Impact: Increased engagement and conversion across key international auctions.

Christie's - Marketing Strategy Coordinator

London, May 2022 - May 2023

- Ran global auction campaigns across 10+ markets with A/B tests on creative and messaging, working with Sales, Design and external partners.

Impact: Increased engagement and conversion across key international auctions.

PROFESSIONAL TRAINING

UX and Product Design - King's College London

- Applied mixed-methods research (interviews, diary studies, usability testing) to diagnose product problems and build a hypothesis-driven approach to iteration.
- Capstone - HabitHero health tracking app: 82.5 SUS score · 100% task completion · +60 NPS across 15 users and 3 rounds of testing.

ACADEMIC BACKGROUND

MA Arts & Cultural Management - King's College London

- Focused on audience experience, cultural services, and strategic engagement.

BSc Economics - University College London

- Strong analytical foundation supporting behavioural insight, data analysis and decision-making.